Standard ERP

CRM Module

As part of our Standard ERP system, the CRM module (Contact Relationship Manager) is a powerful and efficient tool for team collaboration and for keeping track of communication with your customers and suppliers.

Created with sales process management in mind but extended to handle most business processes, it is one of the core modules from which our customers benefit the most.

Ultimate productivity

Use CRM activities in every stage of your business. Delegate tasks, manage projects, book appointments and streamline your processes in sales, purchasing, logistics, service or even production.

Mobility

Access your data any time, anywhere and on most mobile devices. Let your sales team work away from the office, engaging directly with your most important customers.

Workflow management

Manage any business process graphically with drag-and-drop functionality.

Integrated telephony

Make and receive calls directly from Standard ERP. Know exactly who is calling before even answering the phone. Use the benefits of efficiently routing calls.

Extensive reporting

Get a full overview of customers or suppliers in a single report that combines activities, sales, logistics and financial data.

True integration

Fully integrated with all other Standard ERP modules so that there is no duplication of data..

About Standard ERP

Standard ERP offers an intuitive suite of business management tools for reconciling accounts, processing orders, managing inventory, contact relations (CRM) and more.

Designed for businesses of all sizes in almost any industry, Standard ERP delivers a high level of integration not only between its core modules but with a variety of third-party service providers.

Standard ERP provides a series of industry-specific modules which are fully integrated, including:

- Distribution
- Professional services
- Maintenance companies
- Hotel industry
- Manufacturing
- Creative environments
- Rental companies
- Retail

About HansaWorld

HansaWorld is a leading software house providing a full suite of Enterprise Resource Planning and Customer Relationship Management products that deliver the flexibility required by today's businesses.

The group employs more than 300 staff with a strong network of subsidiary companies and distribution partners all over the globe. This network enables us to offer international implementation in more than 25 languages with country-specific localizations. The products are easy to use and available on smartphones, tablets and desktops including macOS and Windows and iOS.

HansaWorld consistently invests in Research and Development to provide innovative and future-proof products to our customers.

As recognized innovators since 1988, HansaWorld shows continued technological leadership in the international business software industry.

Thousands of companies worldwide trust us with their business critical information.

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