

For over three decades, HansaWorld has empowered businesses worldwide to run efficiently across finance, logistics, CRM, HR and industry solutions.

With AI integrated throughout every layer of Standard ERP we're redefining how enterprises operate, making software more insightful, responsive and intuitive.



Intelligence inside Standard ERP

At HansaWorld, we believe ERP should do more than store data; it should help you think, act, and decide. That's why AI is not an add-on; it's built directly into Standard ERP, transforming reports, operations, and customer engagement into intelligent, actionable experiences.

With embedded AI, Standard ERP turns complexity into clarity, empowering leaders and teams to make faster, better-informed decisions every day.



Insights: See what matters - Instantly.

Turn any Standard ERP report into KPI's, charts, and plain-language key observations. All within Standard ERP, no third-party tools, no extra software or consulting work. Your data. Your reports. One click to insight.

- Faster decisions - From data rows to key takeaways in seconds.
- Visual & shareable - Export, email, or link to CRM activities.
- Action-oriented - AI highlights anomalies and trends so you know where to focus.



Analyse: Instant Business Context

Discover company, industry, and competitor information directly inside Standard ERP. In seconds, turn any contact record into live, contextual intelligence that supports every meeting and strategic decision.

Get the context you need, right when you need it, without leaving Standard ERP.

- Contact Analysis - Access company profiles and key decision-makers in one view.
- Industry Analysis - Understand market trends and opportunities.
- Competitor Analysis - Map regional competitors and identify potential leads.



AI Assistants

- Support Chatbot - A multilingual AI assistant that helps customers and users right inside Standard ERP and on our websites.
- Talkbot Anna - Your digital receptionist and AI agent who answers customer calls, provides transactions details, performs tasks and shares general business information.