



# SPOTLIGHT ON INFORMATION TECHNOLOGY AND INNOVATION, 2024

Dear Technology Partner,

24 January 2024

Information Technology (IT) and related Innovation continue to play a vital role in Namibia’s advancement. However, Namibia still needs to work towards fully embracing the tech trends that have benefited other countries.

Among the services that underline the importance of IT and Innovation are the provision of technical support for customers and business operations, solving complex business concerns with advanced hardware and up-to-date software applications, as well as enabling decision-making through data-driven data extracted from the latest tools.

To showcase the latest IT trends/services and Innovation, *The Namibian Newspaper* will be publishing a Special Spotlight Edition on 29 February 2024, which will look at the various technological, technical, digital and electronic products and services. Among the key areas we will be focusing on are;

- IT technical support for customers and business operations
- Telecommunications
- Emerging digital platforms and services
- Electronic products and services
- E-Learning.

As a key stakeholder in the IT Sector, we are inviting you to be part of this Special Spotlight Edition. Kindly take note of the key dates below as well as the rates and sizes that apply:

Booking deadline: **22 February 2024**  
 Artwork deadline: **26 February 2024**  
 Publication: **29 February 2024**

### Rates, Incl. VAT

Ad size	Dimensions	Rate
Full page (39x7)	39cm height x 264mm wide	N\$31 991.51
A4 Portrait (30x6)	30cm height x 226mm wide	N\$21 093.30
Half page landscape (19x7)	19cm height x 264mm wide	N\$15 585.16
Quarter page Portrait (19x4)	19 cm height x 149mm wide	N\$8 906.06
Strip (10x7)	10cm height x 264mm wide	N\$8 202.95

Please contact Dianne Ludwig or Phozia Nissen at:

Dianne Ludwig  
 Tel: +264 81 226 9911  
 Email: [dianne@namibian.com.na](mailto:dianne@namibian.com.na)

Phozia Nissen  
 Tel: +264 81 248 4714  
 Email: [phozia@namibian.com.na](mailto:phozia@namibian.com.na)